Title (Współczesne koncepcje zarządzania)	Code 1011102321011160739
Field  Management - Full-time studies - Second-cycle studies	Year / Semester 1 / 2
Specialty	Course
•	core
Hours	Number of credits
Lectures: 3 Classes: - Laboratory: - Projects / seminars: 15	4
	Language
	polish

### Lecturer:

dr hab. inż. Stefan Trzcieliński

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## Faculty:

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# Status of the course in the study program:

-Obligatory subject in the master program course on Management

### Assumptions and objectives of the course:

-To understand the both classical and contemporary concepts in management and use the modern concepts to explain real managerial phenomena.

#### Contents of the course (course description):

-Contemporary approaches and concepts in management? focus on the customer, focuse on the quality, focus on innovations and know-how, focus on financial results, focus on company value; focus on knowledge, focus on human resources; resource approach. The paradigms of: process orientation, flexibility and changes of management concepts.

Two meta-concepts of management: lean enterprise and agile enterprise. Effectiveness of the contemporary concepts and methods of management. The levels of enterprise agility and IT that are used on the levels.

## Introductory courses and the required pre-knowledge:

-The knowledge on: microeconomics, strategic management, managing the functional subsystem of enterprise.

### Courses form and teaching methods:

-Lecture and project

### Form and terms of complete the course - requirements and assessment methods:

-Multiple-choice test and project assessment

### **Basic Bibliography:**

# **Additional Bibliography:**